

Fashion, style and hygiene survey

Hi! In this survey I would like to ask you about your habits with respect to fashion, style and hygiene.

* Indicates required question

1. Prolific ID *

What is your Prolific ID?

Fashion, style and hygiene

2. How often do you shower? *

Mark only one oval.

- ☐ Once per week or less
- ☐ 2-4 times per week
- ☐ 5-6 times per week
- ☐ 7 times per week
- ☐ More than 7 times per week

3. How often do you buy new clothes? *

Mark only one oval.

- ☐ Less than once per year
- ☐ About once per year
- ☐ Several times per year
- ☐ About once per month
- ☐ Several times per month

4. Do you use deodorant? *

Mark only one oval.

- ☐ Never
- ☐ Rarely
- ☐ Some days
- ☐ Most days
- ☐ Every day

5. Do you look to celebrities or influencers for fashion inspiration? *

Mark only one oval.

- ☐ No
- ☐ Kind of
- ☐ Yes

6. Do you own a formal suit? *

Mark only one oval.

- ☐ No
- ☐ Yes

7. Do you take care to ensure that the clothes you wear in your daily life match each other well? *

Mark only one oval.

- ☐ No
- ☐ Kind of
- ☐ Yes

8. How often are you complimented for your sense of style? *

Mark only one oval.

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Often

9. Do you prefer having a casual look or a dressed-up look? *

Mark only one oval.

- ☐ Casual
- ☐ Dressed-up
- ☐ No preference

10. How important is the brand of the clothing you wear? *

Mark only one oval.

- ☐ Not important
- ☐ Somewhat important
- ☐ Very important

11. When buying clothes, do you primarily look for comfort and practicality, or for appearance? *

Mark only one oval.

- ☐ Comfort and practicality
- ☐ Appearance
- ☐ Equally much of both

12. Do you iron your shirts? *

Mark only one oval.

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Often
- ☐ Always

13. Do you prefer wearing leather shoes or sneakers/trainers? *

Mark only one oval.

- ☐ Leather shoes
- ☐ Sneakers/trainers
- ☐ No preference

14. When doing laundry, how many categories do you sort your clothes into (eg. darks, reds, whites, pastels)? *

Mark only one oval.

- ☐ 1-2 categories
- ☐ 3 categories
- ☐ 4 categories
- ☐ 5-6 categories
- ☐ 7 categories or more

15. Do you keep your room tidy? *

Mark only one oval.

- ☐ No
- ☐ Kind of
- ☐ Yes

16. Are you careful about what you eat? *

Mark only one oval.

- ☐ No
- ☐ Kind of
- ☐ Yes

17. If you were to invite a boyfriend out to eat, what would you consider it more important for the restaurant to have? *

Mark only one oval.

- ☐ A fine and classy atmosphere
- ☐ Delicious food
- ☐ Equally important

End

This is the end of the survey.

18. Do you have any comments?

Comments are optional.

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